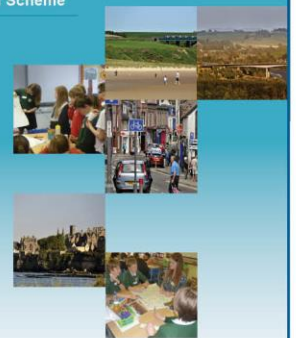


Report on Conformity with Participation Statement

Published February 2016

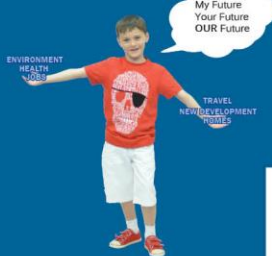
Development Plan Scheme

March 2015



TAYplan Proposed Strategic Development Plan 2016-2036 May 2015

Scotland's SusTAYnable Region



TAYplan Equalities Impact Assessment

(2015)



TAYplan Strategic Development Plan Proposed Action Programme May 2015



Key actions to deliver the strategy for the Dundee and Perth City Regions....

Committee Version

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1. Overview

TAYplan Strategic Development Planning Authority (SDPA) has and continues to ensure that participation is a top priority at each stage of the plan making process and that this conforms with the Participation Statement.

The schedule of evidence set out below reviews the level of participation outlined in TAYplan's Participation Statement (within the Development Plan Scheme March 2015), with the subsequent column looking at how this was achieved.

The schedule of participation highlights the broad range of stakeholders that TAYplan has sought to consult and involve throughout the process. These stakeholders span the private sector, public sector, elected members and communities.

2. Purpose

The Statement of Conformity with the Participation Statement explains how TAYplan, in the production of the Strategic Development Plan, has fulfilled its intentions for public involvement as set out in the Participation Statement; part of the Development Plan Scheme (March 2015). This document is required by law to explain how the production of the Proposed Plan has fulfilled the requirements of the Participation Statement (2015). This is to assist in explaining the continuity of involvement throughout the process as a whole.

The statutory assessments undertaken at both the Main Issues and Proposed Plan stages have been considered to illustrate how these aspects were fed into the overall participation process. These statutory assessments included the:

- **Strategic Environmental Assessment (SEA)**

The Environmental Assessment (Scotland) Act 2005 makes SEA a legal requirement for public plans, programmes and strategies. The Environmental Report was published alongside the Main Issues Report for consultation in April 2014. The assessment covered numerous broad themes introduced by the Main Issues Report. Mitigation identified in the Environmental Report has informed and been incorporated into the Proposed Plan and Proposed Action Programme. A review of the Environmental Report at the Proposed Plan stage has not been required.

- **Habitats Regulations Appraisal (HRA)**

The European Habitats (2007) and Birds Directives (2009) require an HRA to be carried out. The purpose of the HRA is to screen what policies or proposals may have an impact, and thereafter undertake an Appropriate Assessment. This assesses the impacts of the Plan against the conservation objectives and qualifying features of the relevant wildlife sites with European protection.

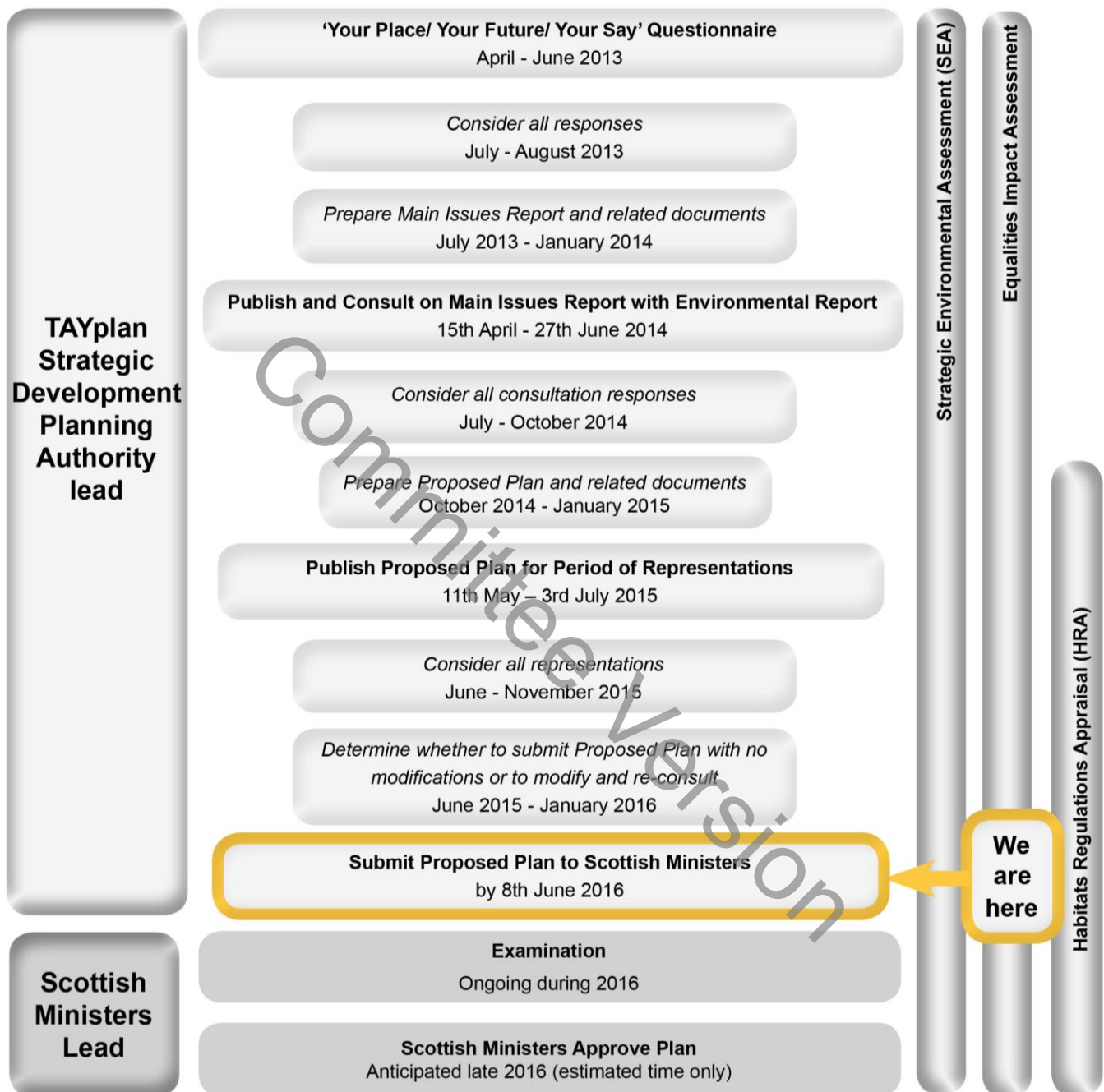
- **Equalities Impact Assessment**

The purpose of an Equalities Impact Assessment is to help ensure that we do not discriminate and that, where possible, we utilise opportunities to promote equality and good relations between groups. A draft Equalities Impact Assessment was undertaken on the Main Issues Report (2014) and this has been updated during the production of the Proposed Plan. Comments received have informed the Proposed Plan.

3. TAYplan's Proposed Strategic Development Plan (SDP)

The Proposed Strategic Development Plan (2015) sets the long term spatial strategy, vision and the policies and proposals to deliver this. The Plan sets out where development should and should not go and the infrastructure required to deliver the vision up to year 12 from Plan approval and a broad indication of the scale and direction of growth up to year 20.


4. Production Process and Timetable



5. Conformity with Participation Statement (Proposed Plan Stage - 2015): Schedule of Evidence

Participation Statement 2015	Activity Undertaken
<p><u>Proposed Strategic Development Plan period for representations</u></p> <p>The Proposed Plan will be publically available from early February 2015 ahead of the TAYplan Joint Committee on 18th February 2015. Interested parties will be able to follow its progress through Joint Committee and ratification by the four Constituent Councils. The active phase of public involvement will commence on 11 May 2015 for 8 weeks and will close on 3 July 2015. This provides for a Period of Representations for 8 weeks within a seven month period during which interested parties can view the Plan and associated documents.</p> <p>It is important that all interested parties are made aware of the period of representations on the Proposed Plan with sufficient prior notice to it taking place and have the opportunity to make representations. The Participation Statement, through this scheme, will be issued to all Community Councils, all those who made representations to the Main Issues Report, the TAYplan Key Stakeholders/agencies, adjoining authorities and other statutory bodies.</p> <p>TAYplan will seek to utilise a number of methods in order to communicate and publicise the period of</p>	<p>Stage 1: Prior to 18th February 2015 Joint Committee</p> <ul style="list-style-type: none"> • November 2014 e-newsletter advised of proposed Period of Representations. Community Councils also individually written to with this information at this time. • All Joint Committee papers were uploaded to the TAYplan website for public viewing, pending Joint Committee approval (9th February 2015). • Suite of document made available in each local authority's members' lounge. <p>Stage 2: Post 18th February 2015 Joint Committee</p> <ul style="list-style-type: none"> • All post Joint Committee papers uploaded on TAYplan website for public viewing, pending constituent council's ratification/approval (19th February 2015). • Suite of documents made available in each local authority's members' lounge. • Letter sent out on 19th February 2015 to community councils, adjoining authorities, Scottish Government, elected members, MSPs, MPs and MEPs, TAYplan key stakeholders covering the TAYplan area, with a copy of the Development Plan Scheme to ensure organisations could familiarise themselves with TAYplan's intended approach. For community councils, this letter was specific to their local authority area, also providing them with an update on their respective Local Development Plan. • The TAYplan e-newsletter was distributed alongside the above communicating the dates of the representation period (Appendix 3). • Another letter sent out electronically after 22nd April 2015 to all of the above and a similar email sent out to all those who made representations to the Main Issues Report. • An electronic briefing was emailed out to all community councils and elected members alongside the above letter. • The TAYplan website was regularly updated prior and throughout the Period for Representations. <p>Stage 3: Post 22nd April 2015 Constituent Council Ratification/Approval</p> <ul style="list-style-type: none"> • All post constituent Council ratification/approval papers uploaded on TAYplan website

Participation Statement 2015	Activity Undertaken
<p>representations on the Proposed Plan, Proposed Action Programme and the Equalities Impact Assessment. In February 2015 the TAYplan newsletter will communicate the dates of the representation period and will be widely distributed. A copy of the documents will be available to inspect at an office of each of the constituent planning authorities and will be published on the TAYplan website. On formal publication on 11 May 2015 all documents will be displayed for reference in all public libraries in the TAYplan area.</p>	<p>for public viewing.</p> <ul style="list-style-type: none"> • Mail shot on 4th May provided an update on process, timescales and provide copies of the information event A5 leaflet, relevant hard copy documents to all community councils, statutory consultees, other important organisations (non-statutory organisations, but those relevant to the TAYplan area), adjoining authorities, Scottish Government, libraries and council offices, TAYplan's 14 key stakeholders, elected members, MSPs, MPs and MEPs covering the TAYplan area. • Additional letter sent out to all Strategic Development Areas (SDAs) developers mentioned in the Action Programme informing them of the process and drawing particular attention to the Action Programme, emphasising the relevance for their organisation to comment. • An automated email/letter was sent out to all registered users including all respondees from Main Issues Report stage to inform of date of commencement of Period for Representations, including a link to register with TAYplan online. <p>Stage 4: Monday 11th May – Friday 3rd July Period for Representations</p> <ul style="list-style-type: none"> • Website regularly updated prior and throughout the Period for Representations. • All documents made available for inspection in all public libraries within TAYplan. • Online response form available from 27th April, 2 weeks prior to the formal commencement of the Period for Representations, to allow responses to be drafted, following requests from organisations. • Reminder automated email, to all users of the electronic system, including those who responded to the Main Issues Report, of the online response form going live to all electronic users on 27th April 2015 and an electronic reminder that was issued to all users on 22nd June 2015. • Regular emails sent out throughout, reminding people of how long was left for them to get their comments into TAYplan. These were circulated on: <ul style="list-style-type: none"> ○ 27th April 2015; ○ 8th June 2015; ○ 19th June 2015; ○ 26th June 2015;

Participation Statement 2015	Activity Undertaken
	<ul style="list-style-type: none"> ○ 30th June 2015; and, ○ 2nd July 2015. • Regular emails were also sent out advertising community drop in events. These were circulated on: <ul style="list-style-type: none"> ○ 14th May 2015; ○ 25th May 2015; and, ○ 1st June 2015. • An email was also sent out to all respondents after the consultation closed on the 3rd July to explain what would happen next. This was sent out on 8th July 2015. <p>TAYplan continued to tweet regularly with updates throughout the Proposed Plan period of representations. Having over 700 followers, this has been an extremely positive method of communication for TAYplan.</p> 

Participation Statement 2015

Advertisements

TAYplan will advertise the period for representations by buying space in the two newspapers with the greatest circulation in the area - the Courier and the Press and Journal. The first of these advertisements will be published two weeks before the start of the active part of the consultation to provide notice of the dates and where to find the documentation. The second will be placed during the first week of the consultation to prompt interested parties to make their representation. The notice will also be placed on the TAYplan website. The notice will set out:

- The document prepared, and where and when it may be viewed;
- A brief description of the content and purpose of the document;
- Details of how further information may be obtained; and,
- A statement that representations may be made, and how, to whom and by when they should be made.

Activity Undertaken

A statutory advert was placed in the Courier and the Press and Journal Newspapers as follows and displayed on the TAYplan website:

Statutory Advert 1:

(2 weeks before the start of the Period for Representations)

Monday 27th April – Courier

Monday 27th April – Press and Journal

Statutory Advert 2:

(Within the 1st week of the Period for Representations)

Friday 15th May – Courier

Tuesday 12th May – Press and Journal

TAYplan's statutory advert was also published on www.tellmesotland.gov.uk (see below).

Notice Details	
Type of Notice:	Planning
Title:	Notice of Preparation of Proposed Strategic Development Plan
Reference:	TAYplan Strategic Development Planning Authority
Legislation:	Town & Country Planning (Scotland) Act 1997 Town & Country Planning (Development Planning) (Scotland) Regulations 2008
Body:	TAYplan STRATEGIC DEVELOPMENT PLANNING AUTHORITY THE TOWN AND COUNTRY PLANNING (SCOTLAND) ACT 1997 THE TOWN AND COUNTRY PLANNING (DEVELOPMENT PLANNING) (SCOTLAND) REGULATIONS 2008 NOTICE OF PREPARATION OF PROPOSED STRATEGIC DEVELOPMENT PLAN

Public Notices

**TAYplan STRATEGIC DEVELOPMENT
PLANNING AUTHORITY
THE TOWN AND COUNTRY PLANNING
(SCOTLAND) ACT 1997
THE TOWN AND COUNTRY PLANNING
(DEVELOPMENT PLANNING) (SCOTLAND)
REGULATIONS 2008**

NOTICE OF PREPARATION OF PROPOSED STRATEGIC DEVELOPMENT PLAN

TAYplan, the Strategic Development Planning Authority that covers the local authority areas of Angus, Dundee City, North Fife and Perth & Kinross has prepared a Proposed Strategic Development Plan.

The Proposed Plan is a key stage in the preparation of a Strategic Development Plan for the area and is intended to replace the approved TAYplan Strategic Development Plan 2012.

The Plan sets the long term spatial landuse strategy, vision and the policies and proposals to deliver this. The Plan sets out where development should and should not go and the strategic infrastructure required.

The Plan covers the number of new homes required, green networks, transport and other landuses. The Plan provides a context for more site specific Local Development Plans.

The documents can be viewed at public libraries from 11th May, across the TAYplan area, at TAYplan's office, local planning offices, area/access/local offices and online at www.tayplan-sdpa.gov.uk. Contact your local council for details of opening hours and accessibility. TAYplan's office is open weekdays from 9am-5pm.

Representations can be made on the Proposed Strategic Development Plan content by anyone between May 11th and July 3rd 2015 via the online portal at www.tayplan-sdpa.gov.uk or by sending a completed questionnaire (available from TAYplan) to: TAYplan SDPA Manager, Enterprise House, 3 Greenmarket, Dundee DD1 4QB by noon 3rd July 2015. Information events are being held in May-June. Further information on website (www.tayplan-sdpa.gov.uk), calling 01382 307180, emailing contactus@tayplan-sdpa.gov.uk or on Twitter @TAYplan

Participation Statement 2015	Activity Undertaken
<p>News Releases</p> <p>A number of news releases will be issued to media outlets including daily and weekly newspapers and websites across the TAYplan region. The press release of the Joint Committee on 18th February 2015 provided a news “hook” to highlight the period for representations. In addition, the information events will create media interest at a local level. Other press releases will be issued during the 8 week period. All news releases will remind the public of the dates for representations to be made and will provide additional information to the advertisements.</p>	<p>Press Releases</p> <p>Press releases were issued on the following dates and were available to view through TAYplan’s website:</p> <ol style="list-style-type: none"> 1. Thursday 19th February 2015 2. Friday 8th May 2015 <div data-bbox="929 539 1131 710"> <p>TAYplan development crosses its first hurdle</p> <p>COUR 2015</p> </div> <div data-bbox="929 710 1131 1276"> <p>PROVISIONAL PLANS for the regional TAYplan have been approved by the joint committee.</p> <p>The Proposed Strategic Development Plan outlines a 20-year framework for growth, development and opportunities for North Fife, Dundee, Angus and Perth and Kinross.</p> <p>Proposals will now be considered by the four councils before being put out to public consultation, which is expected to run between May 11 and July 3.</p> <p>If approved, the strategy will replace the current TAYplan when it is approved by Scottish ministers.</p> <p>TAYplan convener Lesley Laird said: “The ambitious plan is focused on improving people’s quality of life, supporting</p> </div> <div data-bbox="1131 750 1344 1276"> <p>wider efforts to generate sustainable economic growth for the region.</p> <p>“The decisions we make today will leave a legacy for future generations.</p> <p>“I would encourage anyone interested in the future of the region to look at the plan, and consider whether they wish to make a response.”</p> <p>The TAYplan for March 2015 states: “TAYplan has a role to prepare, monitor and keep up to date a strategic development plan for the area.</p> <p>“This is a land use development plan that considers the big and cross-boundary issues such as climate change, economic growth, how we use resources, house building and infrastructure.”</p> </div> <div data-bbox="1456 574 2004 1005"> <p>TAYSIDE COURIER 12/5/15</p> <p>Future change under discussion</p> <p>The public will get the chance to have their say on the future development of Tayside.</p> <p>TAYplan, the strategic development planning authority, are asking local residents to comment on proposals for the development of the Tayside area over the next 20 years.</p> <p>A number of information events will be held across the region over the next eight weeks for people to find out more about the proposed plan.</p> <p>The first event will be held at the Reid Hall in Forfar on Tuesday May 19, followed by another at Perth Concert Hall on Wednesday May 20.</p> <p>In North East Fife, a consultation event will be held at Cupar Corn Exchange on Thursday May 28.</p> <p>An event in Dundee Central Library is scheduled for Wednesday June 3.</p> <p>All events will be held from 3.30 to 7pm.</p> </div>

Participation Statement 2015

Activity Undertaken

3. Week ahead of each of the 4 Information Events 4. Week beginning 15th June 2015



NEWS RELEASE

Last chance to make your views count!

Date 16 June

There are only 2 weeks left for people to have their say on future developments within the four council areas of Angus, Dundee, North Fife and Perth and Kinross.

People are being urged get involved with the TAYplan Strategic Development Plan and have their say before July 3. This will be the final chance to agree, disagree or suggest changes which could influence the shape of the region.

Following approval of the proposed plan - an eight week Period for Representations kicked off on May 11th.

Since then, information events have been held to raise awareness of the representation period and provide information about what the Plan means.

So far householders, landowners, developers and other interested parties have grasped this opportunity to express their agreement or opposition to the Proposed Strategic Development Plan, and to let TAYplan know where changes should be made.

There is a still a chance to take part in the Period for Representations by submitting your representation through the online portal at www.tayplan-sdpa.gov.uk/tayplan2015

TAYplan, the Strategic Development Planning Authority, was set up in 2008 to create a strategy for the location of major development in Dundee, Angus, Perth and Kinross and North Fife.

Further information about TAYplan, its activities and recent publications can be found on www.tayplan-sdpa.gov.uk

Media enquiries: Cara Longmuir 01382 434196

These were timed to coincide with the Joint Committees decision to ratify the Proposed Strategic Development Plan and accompanying documents for Constituent Council ratification/approval (19th February), immediately ahead of the 1st day of the period of representations (8th May), the week prior to each of the 4 information events and 2 weeks before the end (week beginning 15th June) of the 8 week Period for Representations.

Participation Statement 2015

Activity Undertaken

Each press release was sent to the Courier and Press and Journal newspapers, which together cover the whole TAYplan area, including local daily and weekly newspapers. News release updates were also encouraged to be displayed on local authority websites, community council websites, TAYplan's key stakeholder websites, and regular updates were made to TAYplan's own website.

There was also media presence at 2 of our information events, resulting in an article and photograph in the associated newspaper thereafter (right).

PLANNING

Development plan session a chance 'to leave a legacy'



Fraser MacKenzie views the plan at the Concert Hall with Perth and Kinross Council development plan team leader Brenda Murray and Judy McDowall, right.

Picture: Kim Cessford.

Perthshire residents were last night given the chance to shape the future development of Tayside.

TAYplan, the strategic development planning authority, hosted a public consultation at Perth Concert Hall. Locals were asked to comment on proposals for the region for the next 20 years.

Lesley Laird, TAYplan convener, said: "The decisions we make today will leave a legacy for future generations."

Participation Statement 2015

Activity Undertaken

Posters/Leaflets

Visual marketing, through the use of posters and leaflets, will be used in order increase the geographic reach and penetration to advertise the period of opportunity to make representations. Posters and leaflets will be issued to planning offices, libraries, and buildings where key stakeholders are based. Community Councils will also be sent posters and leaflets for onward dissemination to community groups, church notice boards and other similarly prominent sites embedded in neighbourhoods. In addition, a set of information banners will be circulated through public spaces and libraries in the TAYplan region during the period for representations.

Information Event Leaflet

A5 leaflets were produced to outline the dates, times and locations of the 4 Information Events, along with some background information on the purpose and process on the production of the Proposed Strategic Development Plan.

Leaflets and posters were issued to each Community Council in the TAYplan area, MPs, MSPs, MEPs, libraries and local/access offices and were placed alongside static displays. Additional distribution of posters and leaflets were available on request and through information events. They were also placed in the TAYplan reception and Council office receptions for interested members of the public.



Information Events

An important element will be the opportunity for face-to-face communication with interested parties. TAYplan will hold 4 information events in the locations identified below. The dates may be the subject of change.

Proposed Plan Information Events

Dates and times of all Proposed Plan information events that took place during May 2015:

Location	Venue	Date	Time
Forfar	Reid Hall	Tuesday 19th May 2015	3.30pm – 7.00pm
Perth	Perth Concert Hall	Wednesday 20th May 2015	3.30pm – 7.00pm
Cupar	Corn Exchange	Thursday 28th May 2015	3.30pm – 7.00pm
Dundee	Central Library, Wellgate	Wednesday 3rd June 2015	3.30pm – 7.00pm

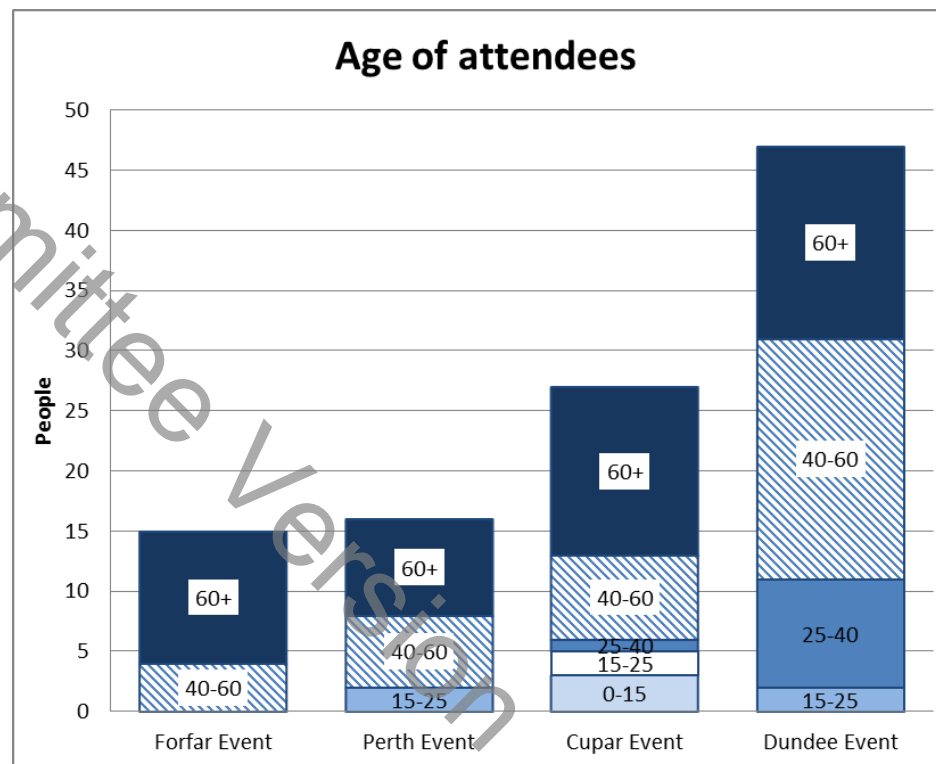
There were details and maps showing each venue on TAYplan's website. There were also twitter updates on the day of each event to further publicise them.

Participation Statement 2015

Activity Undertaken

Location	Venue	Date	Time
Forfar	Reid Hall	Tuesday 19th May 2015	3.30pm – 7.00pm
Perth	Perth Concert Hall	Wednesday 20th May 2015	3.30pm – 7.00pm
Cupar	Corn Exchange	Thursday 28th May 2015	3.30pm – 7.00pm
Dundee	Central Library, Wellgate	Wednesday 3rd June 2015	3.30pm – 7.00pm

Attendance records by age group



The majority of attendees (82%) were aged 40 or above, this trend was evident at all four events. There were low numbers of attendees below the age of 40, specifically in the under 15 category. This trend has been apparent in earlier consultation events and is the major reason for our separate work with young people.

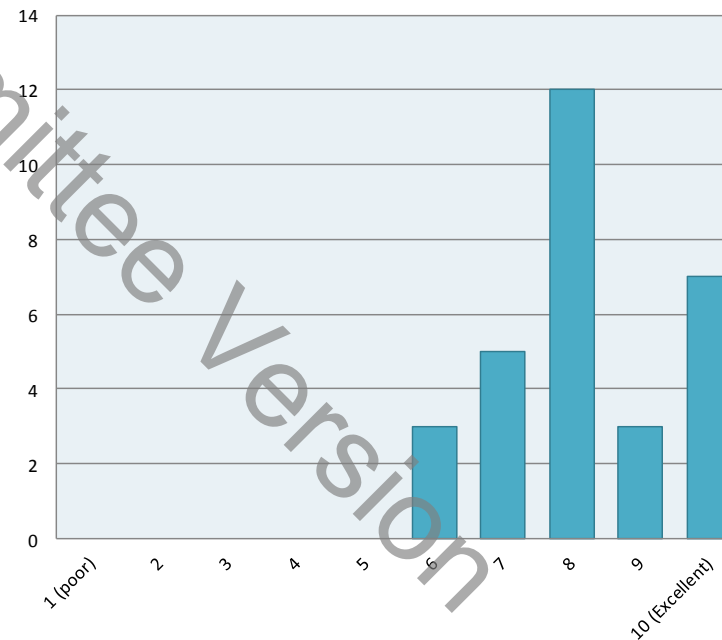
Participation Statement 2015

Activity Undertaken

Information Event Feedback Forms

Feedback forms were provided to allow people to explain how they have been made aware of the event and what they thought of the material.

Event score given



It was noted that everyone who completed a response form scored the event a 6/10 or higher. This continues to be consistent with findings from TAYplan's 2014 and 2015 customer surveys.

Participation Statement 2015

Activity Undertaken

Visual Displays

The TAYplan core team devised visual displays comprising of: 13 static displays, with an additional 2 A0 and 1 A1 sized poster displays. 3 of the static displays circulated around the region over the duration of the Period for Representations, to raise awareness of the consultation and the information events. They were placed in the towns where the information events would take place about 1 week in advance of the event itself.



Participation Statement 2015

Community Councils and Elected Members

Ahead of the face-to-face activity detailed above, one event will be held to brief Community Council representatives and Elected Members. This event will take place to provide more information on the representation period itself and how they can disseminate posters, leaflets and other written information materials.

Dundee	Enterprise House, 3 Greenmarket, Dundee	Tuesday 5th May 2015	6pm - 7.30pm
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Online

The period for representations will be highlighted on TAYplan's twitter, website and a link provided to the documents and questions on the consultation portal. The Local Authorities and some Key Stakeholder organisations will also provide information on the consultation. In Spring 2015, an e-newsletter will be published and distributed to all those who made representations to the Main Issues Report, elected members and Community Councils.

Activity Undertaken



As TAYplan only had confirmation that 2 community councils would be attending the Community Council/ Elected Member briefing scheduled for Tuesday 5th May it was decided to cancel this event. Instead, a briefing paper was mailed to all community councils, MSPs, MPs, MEPs and elected members (in the TAYplan area) to avoid unnecessary travel. This also enabled more Community Councils to be briefed as overall attendance at previous events has been below 20.

The briefing provided more detailed information ahead of the Proposed Plan and other documents being published and the representation period commencing to better equip community representatives to brief their own communities. A few Community

Councils followed up with a telephone discussion. This 'virtual' briefing appears to be favoured by Community Councils.

During April 2015 an e-newsletter was published and distributed to all those who responded to the Main Issues Report, elected members, Community Councils and all others of TAYplan's customer database. Furthermore, all those who made representations to the Main Issues Report received an email prior to the start of the Period of Representations to inform them of the start and end dates.

The online response form for the Proposed Plan was drafted over a number of months prior to commencement of the Period for Representations. The online response form was tested with various external organisations during this time, namely:

- Key Stakeholders
- Development Industry
- Local Authority Colleagues

Positive feedback was received and improvements built into the finalised version.

Participation Statement 2015	Activity Undertaken
	<p>The online consultation portal used, Limehouse (Objective 4) was set up and publicly available from Monday 27th April to allow draft representations to begin for submission by Monday 3rd July 2015.</p> <p>While paper versions of the online response form were made available through contacting TAYplan directly at information events, online responses were encouraged and where possible the TAYplan team were available to talk individuals through how to respond online. The Modernising Planning agenda seeks to strongly encourage a move towards e-planning and e-consultation. TAYplan has in the past and continues to actively embrace this culture change through both the MIR consultation and Proposed Plan Period for Representations for SDP2.</p> <p>At the Main Issues Report (2014) stage, TAYplan had 71% of its respondents responding online. This proved that encouraging online submissions was successful.</p> <p>59% of responses made were made online at the Proposed Plan stage.</p>
<p>Youth Camp 2015</p> <p>TAYplan consider the role of young people in planning (both through consultation and in terms of the profession) to be centrally important. TAYplan have worked with young people previously at the Main Issues Report stage and this youth event is aimed as an opportunity to continue this. Ten secondary school geography departments (in the TAYplan area) have already expressed an interest in this event. It is proposed that the event will be aimed at S1-S4 pupils who have an interest in places and enjoy geography. There will be an approximate capacity of 30-40 young people.</p>	<p>TAYplan begun work on the 2015 youth camp during 2014. Nine schools, from across the TAYplan area, signed up for the Youth Camp. Working in partnership with the University of Dundee, TAYplan visited each of these schools. Over 900 young people attended the school visits, building capacity among them and assisting them to better understand place and planning in a way that is easily digestible and interesting to them. For some of these young people, this may have been the only opportunity they get to hear about planning and how they can influence their place until they are much older. A range of techniques were used to engage the young people, encouraging them to get involved through role play, ask questions and teach us more about their areas.</p> <p>The use of the Minecraft computer game provided an excellent tool in which to engage young people and to develop their spatial awareness of place and the implications of changing that place. Using a computer mock up of Dundee Waterfront also helped raise the awareness of the area's largest regeneration project. A demonstration of the Minecraft software was given at the school visits, with each school given unique login details for the young people to</p>

Participation Statement 2015

Activity Undertaken

familiarise themselves with it, prior to the Youth Camp.

It was evident that the Youth Camp and related school visits have been well received by the schools and young people themselves. A number of young people expressed an interest in the Youth Camp during the school visits. There were 5 places available to each school at the Youth Camp and each school was tasked with considering which young people should come along.

Photograph from visit to Montrose Academy



The focus of the Youth Camp was on specific learning outcomes around people, place and the environment and playing a part in bringing about positive change in the young people's school and wider community.

Participation Statement 2015

Activity Undertaken

Photographs of the young people at the Youth Camp *(Copyright Tracey Dixon)*



TAYplan consider the role of young people in planning (both through consultation and in terms of the profession) to be centrally important. TAYplan believes it is important to help build the future of planning by encouraging young people into the profession. Often time is not taken to create the opportunities for young people to engage with planning. TAYplan and the University of Dundee have made it one of their priorities. Planners need to encourage future generations to have more of a say in how their places change.

TAYplan also alerted the schools and young people to the Proposed Plan Period of Representations through the school workshops and the Youth Camp itself.

Participation Statement 2015

Activity Undertaken

Other Publicity

TAYplan will utilise, where possible, other ad hoc communications opportunities in the run up to and during the consultation period. This will include having display stands at other organised events hosted by relevant organisations and accessing the business sector through the regional Chamber of Commerce.

Community Council Assistance

Within the mail shot on 7th May, Community Councils and Development Trust were provided with (50 (Community Councils) and 25 (Development Trusts)) A5 leaflets for distribution among their communities in public places, to encourage attendance at the Information Events.

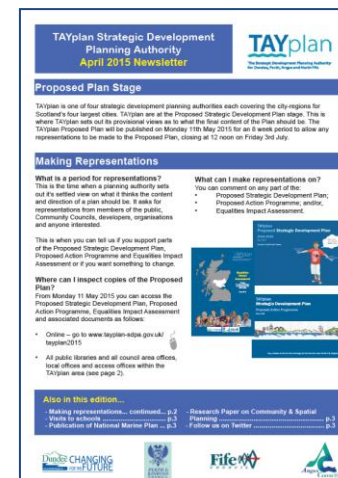
TAYplan Newsletter

TAYplan published its February 2015 newsletter, which was distributed to all those who made representations to the Main Issues Report, elected members, Community Councils and all those on TAYplan's customer database (via email and post, where appropriate). This edition sought to make people aware of the current stage in the process of the production of the Proposed Plan and explain the next stage, along with proposed dates for the period of representations to commence and proposed dates for the 4 Information Events. This allowed people and organisations to mobilise their efforts and plan how to respond 4 months in advance of the 3rd July 2015 deadline.

Subsequently, the April 2015 edition of TAYplan's newsletter was published in advance of the start of the formal period for representations, to reinforce the next stage and the process for commenting on the Proposed Plan. Again, this was distributed to all those who made representations to the Main Issues Report, elected members, Community Councils and all those on TAYplan's customer database (via email and post, where appropriate).

Perthshire Chamber of Commerce

The TAYplan Manager presented to the Perthshire Chamber of Commerce on 29th June 2015 to provide their members with a greater understanding of TAYplan and how they can get



Participation Statement 2015	Activity Undertaken
	<p>involved in the Proposed Plan.</p> <ul style="list-style-type: none"> • Leaflets and other information The leaflets referenced above were available online and to pick up at TAYplan's events. • Copies of the Proposed Plan There were copies of the Proposed Plan available for reference at the information events. In addition, extracts of each policy and other relevant sections from the Proposed Plan were available for attendees to pick up. This allowed attendees to select the sections they were interested in.

Annex 1: Summary of Activity Undertaken During the TAYplan Main Issues Report Consultation

Introduction

This outlines activity undertaken by TAYplan Strategic Development Planning Authority in support of the consultation on the Main Issues Report for the Strategic Development Plan, which ran from 15 April to the 27 June 2014.

Methods of Publicity

The following methods were deployed to publicise the Main Issues Report detailing what it is, where to find information and events. This reflects the intentions published in the Participation Statement of the TAYplan Development Plan Scheme (2014):

- *Advertisements* - TAYplan advertised the consultation in the 2 newspapers with the greatest circulation in the TAYplan area;
- *News Releases* - Numerous news releases were issued to the media, including newspapers, radio stations and websites across the TAYplan area;
- *Radio* - TAYplan sought to raise awareness of the consultation by providing information to the main radio stations covering the area;
- *Posters/ Leaflets* - TAYplan produced posters and leaflets, distributing these widely across the area, through distribution to Community Councils for onward dissemination to community groups, community notice boards and other prominent locations within each neighbourhood;
- *Online* - The Main Issues Report and related documents were published on TAYplan's website, in addition to regular news releases;
- *Community drop-in events* - There were community drop in events in each Council area, in addition to briefings for community councils/ members and workshops with young people. These drop in events were delivered independently, through Planning Aid Scotland;
- *Online Consultation Portal* - TAYplan continues to use online questionnaires as the predominant means for responding to the consultation. A link to these was available through the TAYplan website at the start of the consultation period;
- *Static Displays* - Small static displays circulated within the TAYplan area providing information on TAYplan, the consultation and the planned events; and,
- *Other Publicity* - Other means of communication were utilised by TAYplan, where required in the run up to and during the consultation period.
- *Emails* – To the customer database advertising community events and advising them where to comment online.

Accessing the Information

Copies of the documents were made available for inspection:

- On the internet via the TAYplan website.
- On the TAYplan consultation portal run through Objective Online.
- In all public libraries within the TAYplan area.
- In all council planning offices and area/access/local council offices and TAYplan's Office.
- Copies were available for purchase at request.

Community Council and elected member briefings

These gave community councils and elected members the best possible information ahead of the consultation. It also allowed them to be better placed to inform their communities/electorate should they be approached. The exercise was useful too in that it showed those attending the display material for the information event. Two briefing sessions were held:

- 15 April 2014 at Enterprise House, Dundee, 18:00 to 20:00
- 17 April 2014 at North Inch Community Campus, Perth, 18:00 to 20:00

Information Events

Planning Aid Scotland assisted TAYplan in organising and running community drop-in events. 8 community drop-in events were organised with a combined total of 153 attendees (63 female and 90 male). Perth and Cupar were the most well attended events.

A variety of approaches and methods to engage with interested parties were utilised to raise awareness of the community drop-in events and consultation, these included: advertisements in the Courier and the Press and Journal, local press releases, radio, poster/leaflets, online and twitter. Community councils also distributed leaflets publicising the events Stakeholder briefings including Community Councils and elected members were also used as methods of engagement along with the YEP! Youth Camp at the University of Abertay, primary schools and the Young Placemakers programme. This involved 70 young people.

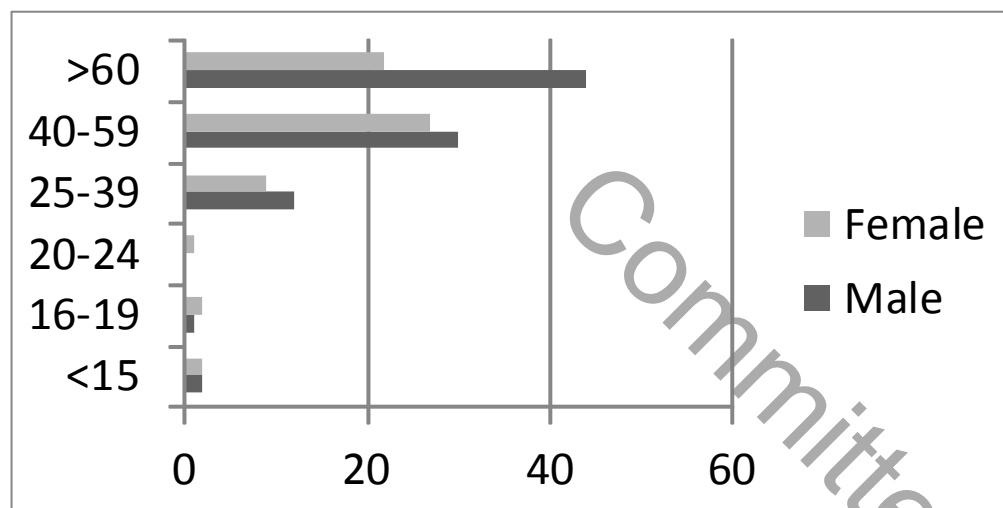
The material took the form of a series of display banners explaining various elements of the Main Issues Report and one table per issue with a planner or PAS volunteer on hand to answer questions. All documents were available for inspection.

The static displays were placed at the information event venues (or public buildings nearby) for one week in advance of the events themselves to generate further interest.



Information Events

Total attendees as split by age and gender



Working with Young People

In addition, to involve a younger section of the population and ensure that their voices were heard, engagement took place with a number of school pupils. 42 school pupils took part in the consultation in total. 21 of these young people attended Planning Aid Scotland's IMBY programme at 2 Perth Schools; Kinnoull Primary School and North Muirton Primary School. These 2 events were funded by Perth & Kinross Council. The remaining 21 attended Planning Aid Scotland's YEP! Youth Camp at the University of Abertay, Dundee with pupils from Arbroath Academy, Grove Academy, the High School of Dundee, Monifieth High, St. Paul's and Dundee Youth Council.

The Young Placemakers programme, in partnership with Planning Aid Scotland, also engaged a further 8 young people who each submitted their responses as part of a project. The Young Placemakers also helped to run the community drop-in events and the YEP! Youth Camp. They also got the opportunity to meet Derek Mackay MSP, the then Minister for Local Government and Planning, during a day visit to the Scottish Parliament. The Young



IMBY Event at North Muirton Primary School

Placemakers projects covered a variety of topics, including: Climate Change; New Housing; Town Centres; and, Sustainable Transport.

After the Main Issues Report, TAYplan stood back and captured lessons learnt with the constituent councils and TAYplan's key stakeholder group to inform the Proposed Plan stage. Below provides an indication of these lessons:

1. Provide Local Authorities with information to include on their 'what's on' page prior to the beginning of the consultation period.
2. Consider the publicity of events in more detail and coordinate this with Local Authority Twitter pages and newsfeeds.
3. Create a more generic consultation questionnaire (this may be an additional questionnaire) which caters for young people too.
4. Work with local Young Scot representatives in each Local Authority to encourage them to get a press release displayed on their website.
5. Consider the value of radio advertising.

The young people told us that health and active travel/ lifestyles were really important so we looked at how to embed this into our plan and make it explicit.

Annex 2: TAYplan's Statutory Assessments

Strategic Environmental Assessment (SEA)

TAYplan's SEA assisted significantly in clarifying the preferred spatial strategy for the Proposed Plan.

Equalities Impact Assessment

This document helped to some extent to inform policy, providing direction for the key areas that would need to be considered in the Proposed Plan, however, the low response rate on this document at the Main Issues Report stage meant that the assistance this provided was limited.

Habitats Regulations Assessment (HRA)

Again, TAYplan's HRA assisted in clarifying the preferred spatial strategy for the Proposed Plan in addition to fulfilling legislative requirements.



Committee Version

Annex 3: TAYplan E-Newsletter distributed alongside the Post 18th February 2015 Joint Committee

TAYplan Strategic Development Planning Authority February 2015 Newsletter



Proposed Strategic Development Plan

Change is constant, and so is planning. If you care about your city, town, neighbourhood or village, TAYplan matters to you. That's because it sets the overall direction for how the TAYplan area will change over the next 20 years – what major developments can take place, where, and what they should be like.

Last year TAYplan asked people to tell us what they thought of initial suggested policy changes including the number of new homes required and green networks. The comments received at this stage were read and considered, including information which was gathered through the Information Events.

TAYplan are now at the Proposed Strategic Development Plan stage. This is where TAYplan sets out its provisional views as to what the final content of the Plan should be. The TAYplan Proposed Plan will be published on Monday 11th May 2015 for an 8 week period to allow any representations to be made to the Proposed Plan.

A period for representations is when people and organisations have the opportunity to say whether or not they wish to see changes to the Proposed Strategic Development Plan. Representations received will be used to help TAYplan to decide whether or not to make modifications prior to submitting the Proposed Plan to Scottish Ministers.

TAYplan's Joint Committee, made up of three councillors from each of the four constituent local councils, approved the Proposed Plan on 18th February 2015. This decision is now going through a process of ratification/ approval in local authority committees.

TAYplan focuses on new development which has more than a local impact. Largely covering 4 Council areas most of TAYplan's focus is on big projects and development which have cross boundary impacts.

The 1st Strategic Development Plan was approved in 2012. This Proposed Plan continues much of what is in the 2012 Plan, with some key changes, in particular on green networks, energy and new homes.



Also in this edition...

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- What happens next..... p.3

- Youth Camp 2015..... p.4
- Follow us on Twitter..... p.4



Making Representations

The Proposed Plan was publically available from early February 2015 ahead of the TAYplan Joint Committee on 18th February 2015 (<http://www.tayplan-sdpa.gov.uk/jointcommittee>). A copy of the documents is also available to inspect at Council Local/ Area/ Access Offices and Libraries across the area. Interested parties are able to follow the progress of the Proposed Plan through Joint Committee and consideration by the four Constituent Councils. The active phase of public involvement will commence on 11 May 2015 for 8 weeks and will close on 3 July 2015. This provides for a Period of Representations for 8 weeks within a 4/5 month period during which time interested parties can view the Plan and associated documents.

Representations received to the Proposed Strategic Development Plan will be used to help TAYplan to decide whether or not to make any modifications prior to submitting the Proposed Plan to Scottish Ministers.

Essential things your representations need to tell us

Whether you are responding electronically via our internet portal or by post we need to know what you are commenting on, whether or not you want to see a change, what the change is and why. There is a standard form for making representations through the TAYplan internet portal: www.tayplan-sdpa.gov.uk/tayplan2015

What can I comment on?

You can comment on any part of the:

- Proposed Strategic Development Plan;
- Proposed Action Programme; and/or,
- Equalities Impact Assessment.

What if I want to make representations on more than one part of a document?

You can make representations on as many issues as you wish and can complete as many forms as you wish.

Making Representations online


Using our internet system to make representations is quick and easy. It also helps us to quickly process

your representations and reduces the cost and environmental impact of this exercise.

Ahead of the consultation you may wish to register or check your registration details:

1. Go to www.tayplan-sdpa.gov.uk/tayplan2015
2. Logon/register (see overleaf for advice).

Help! An online guide will be made available.

You can still make representations if you do not have access to a computer or the internet. 

The likely form and steps to be taken to involve the public are outlined below:

- A briefing event for Community Councils and Elected Members on 5th May in Dundee;
- Advertisements;
- News releases;
- Leaflets and banners circulating the TAYplan area;
- Information events allowing face to face communication with TAYplan and local authority staff;

Forfar	Reid Hall	19th May 2015	3.30pm – 7.00pm
Perth	Perth Concert Hall	20th May 2015	3.30pm – 7.00pm
Cupar	Corn Exchange	28th May 2015	3.30pm – 7.00pm
Dundee	Central Library, Wellgate	3rd June 2015	3.30pm – 7.00pm

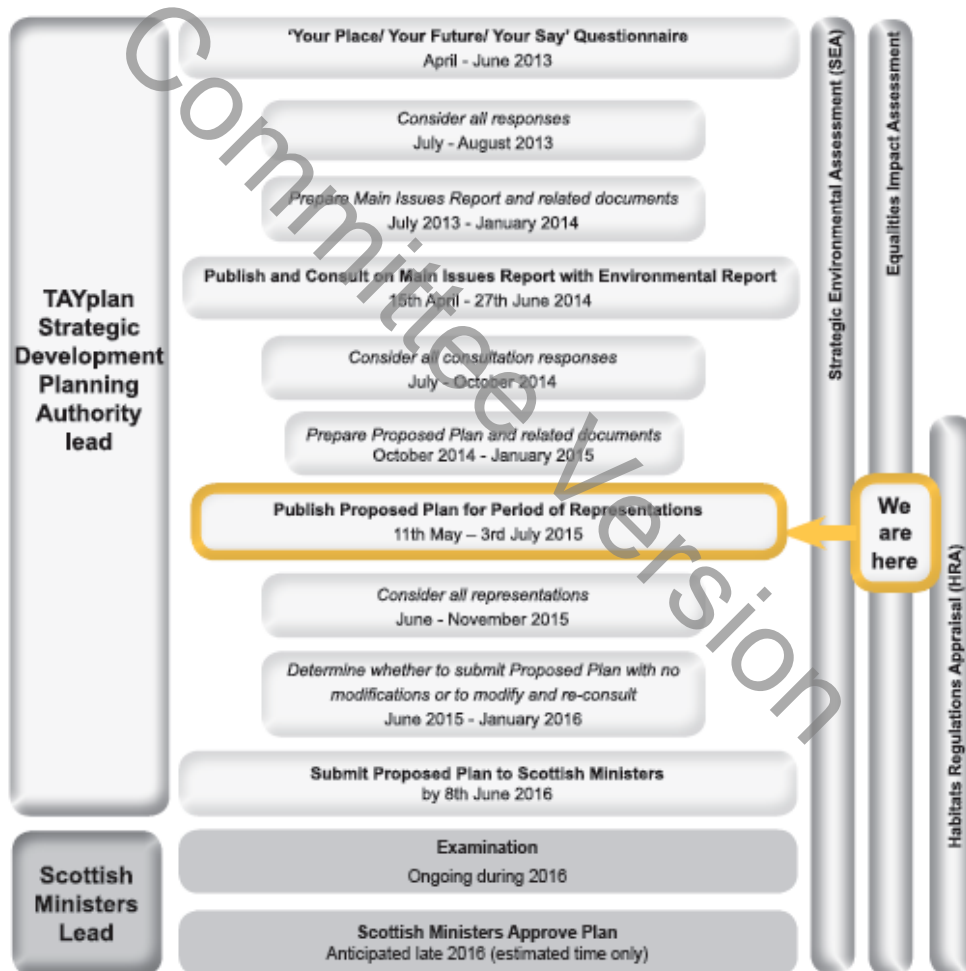
- Online through the TAYplan website (www.tayplan-sdpa.gov.uk) and Twitter (@TAYplan);
- Youth Camp 2015 (see page 4 of newsletter for more information); and,
- Other publicity, including ad hoc communication opportunities and by having display stands at relevant organised events.

What happens next?

Whilst TAYplan's first Strategic Development Plan was only approved in June 2012, the process is one of continual review. The existing Plan is required to be reviewed and the subsequent Strategic Development Plan submitted to Scottish Ministers within 4 years of the approval of the existing Plan. The process of continual review is important in ensuring recognition of changes in economic, societal and environmental issues relating to land use. Consequently, the Plan will remain continuously up to date. Moreover, the process of a 4 yearly review provides TAYplan's communities with increased opportunity to tell us what they think has changed and the key issues they consider to have emerged in the past 3 years.

Prior to submission, TAYplan's Joint Committee will determine whether to submit the Proposed Plan to Scottish Ministers, for examination, with no modifications or to modify and re-consult.

Examinations independently test the issues arising from representations made on the Proposed Strategic Development Plan. They focus on the issues raised rather than every individual representation and there is no automatic right to be heard. The examination process will focus on the Proposed Strategic Development Plan (May 2015) and will consider only the issues that have been raised in representations.



Youth Camp 2015

TAYplan are passionate about engaging with young people and due to the success of the 2014 Youth Camp, together with School of Environment at University of Dundee, TAYplan are running another youth event on 11th June 2015 to give secondary school pupils the opportunity to think more about their place and town planning as a profession.

The School of Environment at University of Dundee is currently working with the video game phenomenon Minecraft to develop an initiative which can be used to engage better with young people in planning and it is hoped that this could be used at such an event. Local artists at 4J Studios have developed a City Texture Pack to showcase the future vision of Dundee Waterfront, complete with the iconic RRS Discovery and V&A museum.



Follow us on Twitter!

TAYplan are now regular tweeters! Updates will help keep you up to date with what is going on within the TAYplan area, from tweets about our current work and recent publications, how you can get involved in shaping the next Strategic Development Plan to re-tweets on investment opportunities within the area. We are particularly keen for Community Councils to follow us. You can follow us on twitter [@TAYplan](#)



Registering with us or amending your contact details

If you would like to be kept informed of TAYplan's progress and take part in future consultations and events.

Go to www.tayplan-sdpa.gov.uk/tayplan2015

to register: click login and register – then follow the onscreen instructions.

to amend your details: login and click on 'my account'

Need Help? - Please call us on 01382 307180 for assistance.

Website: www.tayplan-sdpa.gov.uk
Email: contactus@tayplan-sdpa.gov.uk
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Follow us on Twitter [@TAYplan](#)

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