

Charrettes across the TAYplan area to date

Summary and Analysis

'A living document'

May 2017

TAYplan

The Strategic Development Planning Authority
for Dundee, Angus, Perth and North Fife



CHARRETTE ANALYSIS

A charrette is an intensive consultation and workshop(s) exercise that brings together businesses and local people with experienced design and planning professionals. The aim is to help people and businesses shape the future of their community and to find solutions that will ultimately benefit the local area in the short and long term.

THIS DOCUMENT

This paper is one of several Detailed Technical Information Papers prepared by TAYplan Strategic Development Planning Authority.

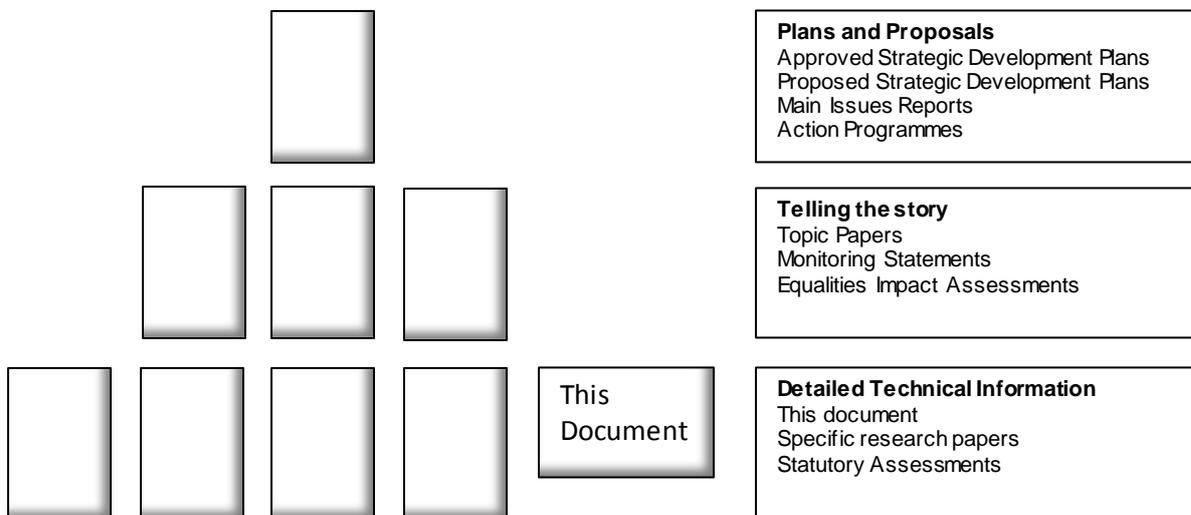
Several charrettes have been carried out to date across the TAYplan area. This document lists the charrette exercises that have been carried out and summarises the key points they identified. This document focuses on the issues of strategic importance.

As such it highlights common themes with strategic implications that were identified in numerous charrettes. Alternatively it could be a single issue identified in one charrette but which is of strategic significance.

This document is a living document. In other words it will be updated from time to time as new charrettes are held and their findings are published.

THIS WORK INFORMS...

This work has been helpful in informing our understanding of energy issues. It will also inform our Monitoring Statement, Strategic Environmental Assessment and subsequently the Main Issues Report and following Proposed Strategic Development Plan.





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SUMMARY - EMERGING STRATEGIC ISSUES

There appears to be relatively limited discussion from the charrettes issues about improvement of existing homes or the requirement for more and better quality housing. Instead the issues raised tend to focus on broader place quality issues and socio-economic priorities based on existing assets and the links between them. The following series of inter-connected themes have emerged from the charrettes:

- The importance of town centres and their future role as hubs for a variety of activity. Success is considered to be the result of improved quality of services and public realm. This is also seen as critical to providing good quality local services and supporting tourism and the visitor economy.
- Place quality and assets. Many of the charrettes identify valued assets and seek to regenerate/improve these and enhance the connections between them in order to derive benefit.
- Connectedness and linkages between economic drivers and valued areas/assets. Many charrettes recognise the importance of local issues such as parking and Wi-Fi connectivity. They also reflect on the need to link up assets to improve place perception and place quality (as above).
- Marketing. There is a wide recognition of the importance of marketing as a tool to promote the respective settlements/localities.

Many charrettes have a town centre focus and it is therefore unsurprising to see town centres as being a central issue. However, it is also clear from other charrettes that the (town) centres are key to a successful future. Many of the projects and recommendations involve linking the town centres and other assets in some way, be it leisure, sea fronts or other types of asset.

There is also common recognition that many small settlements experience similar challenges and these will be resolved by coordinated action from a number of parties including local authorities, businesses and communities. Many share aims to establish partnerships of made up of willing community volunteers to act as an entity through which to bid for grant funding.

From a strategic planning policy perspective many of the issues raised appear to seek the types of outcome that reflect the place quality, asset management and sustainable economic growth ambitions set out in the approved Strategic Development Plan. Although individual and intricate the combined success of taking forwards any of the actions will be collectively strategic in significance.

The charrettes do not point towards a specific change being required in strategic decision making, but rather a place-based focus. This suggests a prominent role for Local Development Plans and other parts of councils. It also suggests that Local Development Plan Action Programmes will be key in identifying the specific activities needed to support or bring about positive change, should the proposals in the respective charrettes be considered appropriate.

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BRECHIN TOWN CENTRE

Summary

- The Brechin Charrette took place over five days in Feb 2015.
- The aim of the charrette was to consider ways to regenerate and rejuvenate Brechin town centre.
- There was a wide range of participants; including people of all ages, local businesses, community and civic groups, local and national agencies, Angus Council, elected representatives and various professional and technical specialists.
- The charrette came about after a successful townscape heritage initiative. Local businesses and community groups have now come together to focus on Brechin's town centre.

Find out more: Available Documents and Social Media

- [Brechin Design Charrette – Working Draft Report \(Austin-Smith:Lord\)](#)
- [@brechintalks](#)

Who ran the charrette and involved bodies

- Austin Smith: Lord LLP (urban designers & architects)
- Angus Council
- Douglas Wheeler Associates Ltd (local regeneration specialists)
- Ryden (property consultants)
- Transport Planning Ltd

Events that took place

- School events
- Launch events
- Design studio
- Futurewalk and traffic and transport walkabout
- Agencies workshop
- Business and Community reps workshop
- Landowners/ Developers forum
- One to one sessions
- Pin up and work in progress
- Final presentations

Aims/ Issues to be addressed

- There was anxiety in the town that facilities were being relocated out-with the town centre.
- The town has suffered from changes in recent times - 2008 crash, out of town and retail trends and it has a less appealing town environment than other destinations in the region.

Need to strengthen Brechin's regional role,

- Sustain Brechin's prized assets: historic buildings, city hall, public parks.
- Need to tackle blight: areas in the historic core which have been hard to redevelop
- Anxiety over what impact the new Community Campus will have on existing facilities.
- There was a need for greater awareness of the initiatives and activities.

In the early stages of the Charrette issues arose:

Key findings

- Focus on the town centre Public Realm/ Pedestrian Routes: create a town centre with many uses.

- Connections: Connect Brechin's neighbourhoods and greenspace infrastructure together
- Historic Urban Fabric: Brechin's historic urban areas need sensitive repair
- Collaborating to Deliver Success: Council, community and others need to come together

Places of focus

Brechin's Heritage Sites	Existing or planned facilities
<ul style="list-style-type: none"> - Brechin City Hall - Lower High Street (including former Flicks) - Leisure Centre / the Inch - St Columba's Church - Maisondieu Church - Damacre Centre - Former Registrar's Office - Former Court Buildings In addition other sites / 'areas of focus' that were raised in the Charrette included; - Former Gasworks site - St Drostan's House - Former Andover School (site under <ul style="list-style-type: none"> o refurbishment – noted and not considered o further) - Vennels / Closes / Backcourts in the <ul style="list-style-type: none"> o Historic Core - Montrose Street corridor 	<ul style="list-style-type: none"> - New Community Campus (under construction) - The Mechanics Institute - Cathedral Hall - Gardiner Memorial Church Hall (proposed) - Town Buildings Museum - Existing Sports and Social Clubs - Town Band Practice Hall - Library - Others.....?

Action Plan

- 'Vision +' saw Brechin as a 'can do' place, great place for visitors, healthy place, service centre and sustainable.

5 main Action Plan themes are:

Supporting Growth Oriented Business

- Aim is to support growth oriented businesses in key sectors: eg. High value specialist manufacturing (e.g. Hydrus), astrian food and drink (e.g. Bouvarage/Ella Drinks), high value tourism (e.g. Caledonian Railway) and creative & digital (Pop-Up Creatives).
- Strengthen local business supply chains to drive economic and business growth.
- They need the right business accommodation in the right locations and high quality up-to-date digital and physical infrastructure.
- Aims to use Business Gateway, social media marketing and training targeted specifically at independent retail and businesses in Brechin.

Visitor Economy

- Opportunity to work even closer with the existing tourist businesses, local cultural and creative industries sector and use them to drive the visitor economy.
- Aim to increase income generation

Community health and wellbeing

- There are gaps in health and wellbeing of people living in Brechin and other areas of Angus
- Improve local access to health services, better co-ordinate existing services and improve awareness/ provision of information.
- Designed to build more awareness of the rich heritage and 'backstory' of the people of Brechin
- Based on the concept of hospitality- welcomes visitors

Extending Town Centre Living

- The population is projected to increase and there is opportunities to extend town centre living
 - New homes for affordable rent, mid-market rent (MMR), Low Cost Home Ownership and sale should be subject to SG funding and accessing private finance
 - Demand for quality houses – may increase attractiveness of Brechin town centre
- ### *Third Sector Organisations + Community Ownership*
- Proposed Scottish Government Community Empowerment and Renewal Bill (now legislation as of 2015) is designed to: strengthen community participation, unlock enterprising community development and renew communities.
 - This raises a number of opportunities for third sector organisations in Brechin to actively contribute to the local economy and unlock funding from sources like the Big Lottery and Heritage Lottery Fund.

CARNOUSTIE

Summary

- The 'Big Carnoustie Conversation' took place in March 2015
- The charrette was commissioned by Angus council
- It aims to develop a long term vision for Carnoustie Town Centre and build stakeholder commitment to deliver that vision.

Available Documents and Social Media

- The Big Carnoustie Conversation- working draft report
http://www.angus.gov.uk/downloads/file/1375/carnoustie_charrette_working_draft_report
- A major campaign took place to inform the community of the charrette
- @Carnoustieconvo <https://twitter.com/carnoustieconvo>

Who ran the charrette and involved bodies

- Angus Council
- Carnoustie Development Group
- Carnoustie Community Council and their partners

The consultancy team:

- Gordon Reid: Carlogie Ltd
 - Malcolm Fraser: Malcolm Fraser Associates
 - Rodger Brunton: Brunton Design Studio
-
- Strongly recommended that there be the creation of a new, dedicated management structure to achieve action plan, one suggestion is to structure it around existing organisations: Carnoustie Development Group, Carnoustie Community Council, Carnoustie BID, Carnoustie Development Trust, Angus Council and CGCMC

Events that took place

- Consisted of 27 hours over 10 sessions
Launch Event:
 - 3 presentations by the team to set the scene
 - SWOT analysis with the community
The Big Design Studio Drop-in (over two days)
 - Opportunities for the community to drop in to share views, sketch ideas and work with one of the architects.
Emerging Options Session
- Bringing thoughts and ideas together for debate
Reporting back
- 2 sessions for the team to present their initial recommendations and plans
The Big Walkabouts
- Two facilitated walks around the town centre took place on consecutive days during the week of the charrette

Aims/Issues to be addressed

- Provide a better retail offer so that residents are less dependent on travelling to other towns and visitors are attracted to spend in a wider variety of interesting shops.
- Focus for a stronger and more coordinated range of community, social and cultural facilities
- More attractive tourist destination
- Greater focus on the activities on the High Street, connectivity, permeability and pleasant spaces, accessibility, inspiring architecture, continued town centre living, increased professional employment opportunities.

Key findings

- Demand for extended and improved range of facilities: 25m swimming pool, community cinema, technology centre and business centre.
- Resignation and acceptance in Carnoustie that its world class and world renowned sport attractions- the Championship Golf Course- exists parallel with the town centre but does not impact the town's commercial life and growth potential.
- There is a want for a major destination attraction at the seafront

Places of focus

Kinloch Square

- Public space funded by retail development where pedestrian uses take priority over vehicle uses

Bonella Quarter

- Retailing or a scale and layout to attract larger retailers
- Car parking should be retained
- Community business hub should be explored
- Potential for housing use
- Penetration through railway barrier is strongly desirable

Seafront

- At present the seafront facilities are geared towards the local community
- It is believed that the play park attracts from further afield.
- A strategy for the site needs to focus on how this strength can be retained and augmented by a tourist product that has wider geographic and visitor appeal

Action Plan

Three principle objectives were established, listed below, from these there were 6 key projects.

Objectives:

Better Retail Offer

- Carnoustie town centre has never been a strong retail area
- Recent national trends have caused closures and high vacancy rates
- Its proximity to Dundee and Arbroath and easy access to the other three main cities are leading constraints
- However new trends on increased focus on high street shopping, sustainability, growth of e-commerce, popularity of localism and growth of quality independents present opportunities.
- A priority is the production of a Retail Strategy

Stronger range of community, social and cultural facilities

- The density of activity and interaction leads to opportunities for a more sustainable sector
- A balanced range of opportunities and facilities – properties and public spaces- facilitate a social and cultural dynamism.
- Carnoustie has a robust series of community, social and cultural facilities, however most are not readily visible
- Demand has been given for an extended and improved range of facilities

A more attractive tourist destination

- Harnessing the potential of the tourist economy is one of the great opportunities for Carnoustie town centre.
- Iconic golfing status- the Championship Golf Course
- It has an excellent sea front location and geographic location that presents many benefits and opportunities.

- Strategy to promote the town centre to existing golf visitors, developing a 'Carnoustie Cuisine' brand, building an event strategy and opportunities for golfing memorabilia.

Key Projects:

Project 1: Kinloch Square

- New civic and social space
- Heart of the 'community campus' and bounded to the west by a new retail destination store

Project 2: The Bonella Quarter

- Major opportunity for commercial expansion
- Series of linked and underused sites with regeneration potential
- Potential to provide up to 50,000 sq. ft. of retail floor space

Project 3: High Street (East)

- General enhancement around the 'western anchor' to aid legibility
- Create small community space
- Permeability between car park/major retailer/library around the new space and enhanced use of Library where possible extension to the front

Project 4: Memorial Garden & Dibble Court

- Enhance civil and social space for Carnoustie
- New attraction for visitors

Project 5: The Links Link

- New road access to Carnoustie seafront and links
- Second road bridge over railway
- Address vehicular accessibility

Project 6: Carnoustie Seafront

- Major new tourist attraction
- 25m swimming pool
- Stronger promenade and public art

FORFAR

Summary

- The 'Future Forfar' Charrette took place from 22nd to 24th November 2015
- Series of creative conversations, activities and events to explore the future of Forfar Town Centre
- Pop up café on the High Street and workshops taking place
- 7 drop in session across 3 days engagement programme
- 54 participants engaged across the charrette workshops

Available Documents and Social Media

- **Presentation/Report** - https://issuu.com/pidginperfect/docs/follow_up_presentation2
- **@FutureForfar** - <https://twitter.com/FutureForfar>
- **Facebook** - <https://www.facebook.com/FutureForfar/?fref=ts>
-

Who ran the charrette and involved bodies

Joint project and Initiative between:

- Pidgin Perfect: Dele Adeyemo, director and co-founder of Pidgin Perfect, a creative studio which led the workshops
- Nick Wright Planning: independent urban planner
- Willie Miller Urban Design
- Scotland's Towns Partnership
- Stirling University Institute of Retail Studies

Events that took place

Café

- 'A taste of Forfar'
- Cereal Café and Drop In
- Game Night and Drop In
- Coffee Moring and Drop In
- Lunchtime Drop In
- Open Mic and Drop In Workshop
- An introduction to Future Forfar
- How can we attract more visitor's investors and business to Forfar?
- How can we make the Town Centre better for the people of Forfar?
- How can we improve the Town Centre, streets and outdoor spaces?
- A vision for Future Forfar?

Aims/Issues to be addressed

- Lack of a sense of cohesion in the community
- Feeling of under development
- Lack of things to do in the town centre that meets peoples interests
- Sense of a lack of collective action and activity

Key findings

Business & Tourism

- Local and national businesses should be more involved with the local community
- It is too easy to get to Dundee City
- There should be more promotion for Forfar out with the town
- They should sell the town as accessible and make sure that it is
- The potential for road cycling is great as well as biking
- Like to see lots of different shops at more of a range of prices

- Businesses need encouragement- a tangible commitment
- There should be signage highlighting businesses facilities and points of historical interest
- Location is an asset: its central market town with opportunities for accommodation
- The council and property owners need to work together to help the town centre

Townscape

- More should be made of the character of Forfar- upgrading building facades, the lamp posts, the whole streetscape
- There are thirteen wheelie bins outside the oldest building in Forfar- this needs to be sorted
- Everything is moving out of the town centre when it should be kept in

Life in Forfar

These are comments and perceptions expressed by participants:

- There is 'nothing in Forfar for teenagers to do'
- In Forfar what we need is a playpark for young children
- Social media has created a new shared space online
- There is a stigma around events in Forfar
- There is no focal point for the community
- More public toilets!
- In Forfar you're better off if your slightly better off
- The buses at night are terrible you need to be home by 9pm
- There should be free Wi-Fi
- There needs to be new kinds of facilities and activities in Forfar: temporary and permanent

Places of focus

Forfar's Town centre

Action Plan

A distinctive character

- enhance Forfar's underlying unique features such as buildings, shopfronts and streetscapes
- Too many shabby buildings and public spaces tend towards the utilitarian and are dominated by vehicles.
- The Cross- overwhelming people said the cross was the town centre and where they would like to spend most of their time
- *Classy Streets and Shopfronts*: bring out the character, offer incentives for owners of historic buildings, maximise improvements with street lighting, pavements etc.
- *Green Pockets*- create a network of green pocket parks and connections
- *Getting About* – network of walking routes and signage

A Forfar for all generations

- creating affordable spaces for all age groups
- needs to offer something for all generations
- *sustain what you have*- build on what's already happening from the Scouts & Guides, Pitstop etc.
- Free indoor Youth space
- *Town Centre Living and Football*- local plan has capacity for 600 new homes in Forfar, town centre where upper floors are not being used should be returned to housing use, more diverse options of homes are needed.

Consolidating the centre

- making the cross and town centre a focus for the local community
- strong desire that the town centre should focus on the local community
- creating a small place for the community to meet and call its own – important concept but one which needs more detailed work
- Central Community Hub- there is a strong sense that the community needed a central space, yearlong events program, more things like Forfar festival, Christmas Lights switch on

Better communication and coordination

- between all local partners on what's happening in Forfar
- Forfar has a lot going on but not everyone knows
- Community groups, businesses, social enterprises, the council and its community planning partners need to share and coordinate what they're doing
- A website is needed to inform everyone residents and visitors about what's happening in the events programme
- Tapping into Tourism- If Forfar succeeds in making itself a vibrant active town centre with plenty of BUZZ then it will be because of its distinctive character and events programme

MONTROSE

Summary

- Montrose Matters took place in March 2016
- Focused on the town centre and the challenges and priorities of the community
- Long term vision was developed and a strategy for Montrose future
- Charrette took place over three days

Available Documents and Social Media

- Twitter @MontroseTalks
- Report <http://www.angus.gov.uk/downloads/20376/charrettes>

Who ran the charrette and involved bodies

- Developed by Angus Council and funding from the Scottish Government.
- Austin-Smith: Lord
- Douglas Wheeler Associates
- WAVEparticles
- Experts in the field of Town Planning, Architecture, Property Development and Community Regeneration

Events that took place

- Launch Events
- Mapping the ideas- business/community workshop
- Design Studio
- Work in Progress: Presentation, Review Workshop and Exhibition
- Pin Up and Presentation

Aims/Issues to be addressed

- Confirm the boundaries, focus, challenges and priorities of Montrose town centre
- Develop a long term vision and strategy
- Ensure the vision and strategy builds on the agreed assets and strengths of Montrose and the challenges and opportunities currently faced by central Montrose.
- Establish a commitment for all of the people involved
- Establish clear set of objectives in the form of a development framework.

Key findings AWAITED

Places of focus AWAITED

Action Plan AWAITED

ARBROARTH

Summary

- Arbroath Talks took place in February 2015

Available Documents and Social Media

- Twitter @ArbroathTalks <https://twitter.com/arbroathtalks>

Who ran the charrette and involved bodies

- Developed by Angus Council
- Austin-Smith: Lord LLP (urban design and architects)
- Douglas Wheeler Associates Ltd (economic regeneration specialists)
- Ryden (property consultants)
- WAVEparticle (artists/facilitators)
- Transport Planning Ltd (facilitators)

Events that took place

- Launch events: set the agenda and share views on Arbroath's future
- Mapping the ideas- Business and Community Workshop: discuss achievements, challenges and opportunities
- Design Studio: Drop-in to the Design Studio to discuss ideas for Arbroath
- Pin Up and Presentation: Emerging ideas and opinions and exhibition of work in Progress and public presentation

Aims/Issues to be addressed

- Confirm boundaries, focus, challenges and priorities through dialogue with local people
- Develop a shared long-term vision & strategy for the future of Arbroath's centre set
- Take full account of the agreed assets and strengths of Arbroath's centre
- Establish a commitment from the local community, business and stakeholder to deliver the changes required to achieve the vision
- Establish a clear, agreed ten year development framework & action plan
- Charrette outputs to influence the future Angus Locality Outcome Improvement, Local Development and Housing Plans

- Hot topics: town centre regeneration, digital access, employment opportunities and the local economy and building on Arbroath's assets

Key findings AWAITED

Places of focus AWAITED

Action Plan AWAITED

MONIFIETH

Summary

- The Monifieth charrette took place in June 2016
- Talk Monifieth

Available Documents and Social Media

Who ran the charrette and involved bodies

- Austin-Smith:Lord
- Angus Council
- Funding for the Scottish Government
- WAVEparticle
- Ryden

Events that took place

- Business Breakfast
- Design Studio Drop in
- Emerging Ideas Exhibition
- Futurewalk
- Ideas Workshop
- Invest in Monifieth Workshop
- Launch event
- On street gazebo
- Report back Presentation
- Show & tell
- Traffic Walk and Talk
- Work in Progress

Aims/Issues to be addressed

- Local new housing developments
- The provision of new and improved community and sports facilities
- Links between the town and its seafront
- Assisting and developing new business
- City square created
- Connection –seafront and facilities
- Working with Sports Hub – connecting facilities in town
- Issues providing a community centre
- Possible residential
- Interplay between physical facilities in centre and seafront
- Town demography- elderly – need accessibility
- Community activism
- Ensure people feel village centre is asset

Key findings

- Shopping centre changed hands- new owner keen to listen to community, thinking village square
- Former filling station- now a new car wash- not the best location
- Library- facility could be better
- Recycling centre- public want removed
- Possible hotel
- need to bring people back to the centre (expansion to the North)

Talk with Ryden

- Monifieth relies on Dundee economy
- retail market improving
- house market is recovering
- Angus- new build
- Monifieth =- land allocations- 315 homes
- New people to Monifieth
- New community facilities
- Monifieth loses out slightly due to Dundee and Broughty Ferry
- Issues: Tesco no expansion planned
- Shopping centre changed hands
-

Places of focus

- Town centre- High street

Action Plan AWAITED

CUPAR

Summary

- 'CuparCould' Charrette plus focusing on Cupar's Town Centre WHEN??

Available Documents and Social Media AWAITED

Who ran the charrette and involved bodies

- Cupar development trust
- PAS
- Fife Council
- The Scottish Government
- Big Lottery

Events that took place

Pre-event activities

- Youth Engagement
- Place Standard Workshops
- Survey
- Conversations

Pre-event issues arising

- Retail/business
- Conversation
- Urban Design/Transport
- Community Facilities

Looking ahead

- Public drop-in
- Enterprise workshop
- Conservation and Community workshop
- Creativity and Innovation workshop
- Pulling Ideas Together
- Do we have a plan?

Aims/Issues to be addressed

- Giving more reasons for local families to visit the town centre
- Enable people to move around easily by foot and bike
- Generating more footfall
- Encourage business activity and investment

Key findings

Movement

- Walking/ cycling network – how sustainable Cupar network works in the town centre
- Station to town centre
- Bonnygate at top of Lady Wynd
- Heritage trail signage and map reprint
- Signage and interpretation

Buildings

- Haugh Park toilets conversion (café/ popup cinema)& park improvements
- ATS/Ford site redevelopment

- Burnside
- Inner Court affordable housing/business units

Spaces

- Ferguson Square
- Crossgate – small improvements
- Public art interventions : temporary and permanent
- Closes: Bobber Wynd pilot to illustrate potential

Places of focus

- Railway station
- Bonnygate
- Heritage trail
- Haugh Park
- ATS/Ford site
- Burnside
- Inner court
- Ferguson Square
- Crossgate
- Closes: Bobber Wynd

Action Plan

- Getting buy in from local stakeholders, including Fife council and community council
- Creating a mechanism for collaborative delivery
- Build & co-ordinate local capacity
- Seek funding
- Marketing for Cupar
- Programming roadworks, events & activities
- Keeping young people involved
- Keep the momentum

PERTH WEST CHARRETTE

Summary

- March and April 2015
- The charrette was advanced as a two stage process and was held on Monday 30th and Tuesday 31st March and a second stage reporting charrette was held on Tuesday April 28th
- The charrette examined the suitability and deliverability of a wider Perth West potential urban expansion area (which is now being considered through the [LDP2 review](#)), and provided a masterplan framework to clarify future opportunities, issues and place qualities for future masterplanning.

Available Documents and Social Media

- Perth West Masterplan Framework- Master planning Design Charrette Consultation Report - <http://www.pkc.gov.uk/masterplan>

Who ran the charrette and involved bodies

- Perth & Kinross council
- Scottish Government
- Muir Homes
- John Dewar Lamberkin Trust
- Consultant team: Ironside Farrar (leading consultant), Smith Scott Mullan Associates, Sam Short consulting (Transportation), and John Brown and Company (Property surveyor)

Events that took place

- Two stage process

Pre Charrette Consultation

- Meeting with Perth and Kinross Elected Members and Council Officers
- Meeting with Perth and Kinross council officers
- Pre charrette awareness meeting
- Meeting with historic Scotland
- Secondary Schools Workshops
- Telephone and Face to Face Interviews

Charrette

- A flexible workshop layout was set up consisting of:
 - A central bank of tables for presentation and debate at the top end of the room
 - One or two rows of chairs around the central table depending on participant numbers
 - The “market” layout for the design workshops on day two comprised of tables located along both sides of the room, with a central area of chairs for the presentation component
 - A large exhibition was arranged at the bottom end of the room which enabled people to drop in and view the exhibition boards, leave written comments and/or listen in or contribute to the debate

Charrette 1: 30th and 31st March

- Day 1: Morning- Setting the Brief and Site Visit, Afternoon- Site Character/ Special Qualities of Place and Site Assets
 - Day 2: Exploring the opportunities, Exploring Emerging Ideas and Opportunities Evening Drop-In session.
- Charrette 2: 28th April

- Planning and Design Review with Perth and Kinross Officers
- Planning and Design Review Working Lunch with Perth and Kinross Elected Members
- Open Public Drop-In Session

Aims/Issues to be addressed

- Consider the site for mixed use development comprising some 3000+ houses, community spaces and 25ha of employment land
- Site visits to review site assets and landscape and urban character
- Exploration of place-making and local/ national/ international urban design exemplars
- Identification of key site and design challenges
 - Protection of woodland framework and development of Green Network
 - Understanding of the Battle of Tibbermore and contextual setting
 - Integration of neighbourhoods and development strong links and connectivity
 - Development of strong and viable new neighbourhood structure
- Protection of existing woodland and consider possible enhancement of the existing woodland framework to determine whether this could help define a new more robust greenbelt boundary
- Identify a suitable green/blue framework

Key findings

- Phasing of development from Perth outwards to the west (for connectivity)
- Requirement for a Conservation Masterplan prior to the detailed masterplan
- Stage to consider:
- How the battlefield can be protected and enhanced/interpreted within the development
- Opportunities for converting the existing farm steadings
- Enhancements to historic features such as the Old Gallows Road

Issues and Challenges in creating Perth West as a successful place:

- Distinctive
- Safe & Pleasant – Appealing
- Well connected- Easy to move around
- Welcoming
- Adaptable
- Resource Efficient

Important themes included:

- Development of green network – builds on place- quality and the landscape context of the site
- Connectivity and the capacity to support integration with existing communities/ neighbourhoods and land uses that facilitate active travel and healthier communities which support walking/cycling and public transport with strong local points for interchanges
- Phasing of development from Perth outwards (for better connectivity)
- Land-use integration that look to promote ‘intelligent zoning’ such as employment and enterprise were well integrated with local centres/ education and not solely zoned as peripheral industrial areas.
- The ‘special qualities’ of the site were clearly recognised through the cellular structure offering opportunities to integrate blue-green networks and build on wider off-site assets such as national and regional cycleways.
- Local centres were considered to offer strong opportunities to develop an urban hierarchy and structure around gateways, thresholds and local centres reflecting changing densities and intensity of activities and supporting infrastructure. Schools, enterprise facilities, and commercial and community use of former farm units (Mid/ West Lamberkin) were considered important as were sites of Noah’s Ark and Newhouse

- South facing slopes offered good solar gains and wider regional context (forestry/ woodland production). Also discussed were potential opportunities for CHP/ District Heating and forest biomass/ small woods scheme.
- City and Town centre First Principles need adoption in recognition of the need to maximise the opportunities for the integration of Perth West and minimise the risk for a dormitory settlement to occur. Connections to public transport and footway/cycleway routes with easy access to the city centre were important. The primary cultural, retail and commercial base needs to be retained within the core city centre.
- Requirement for a Conservation Masterplan prior to the detailed masterplan stage to consider:
 - o how the battlefield can be protected and enhanced/interpreted within the development
 - o opportunities for converting the existing farm steadings
 - o enhancements to historic features such as the Old Gallows Road

Places of focus

-Old Gallows Road (historic features)

Action Plan

- Perth West Masterplan Framework

BRIDGEND IN PERTH

Summary

- February and March 2014

Available Documents and Social Media

- Bridgend Charrette – Charrette Report by the Scottish Government (<http://www.gov.scot/resource/0045/00454429.pdf>)

Who ran the charrette and involved bodies

- The Scottish Government
- Perth & Kinross council
- Perth Left Bank Community Development Trust
- Steven Tolson
- 7N architects
- Nick Wright Planning

Events that took place

Aims/Issues to be addressed

- Creation of a vision for what people want for Bridgend in the future
- Clear that Bridgend faces many challenges
- Traffic congestion and air pollution were major concerns
- Problems of empty commercial premises and lack of retail choice

Likes	Dislikes
<ul style="list-style-type: none">- Proximity to city centre- Access to countryside- Community- Places to run around- Friendly shopkeepers- Kind people- It's a hub- the heart of the community- Being in walking distance to town	<ul style="list-style-type: none">- Corner building above Hat and Cat- Shabby flats along Main Street- Poor quality environment around Main street- Congestion- Air pollution- Parking regime- Lack of identity- Derelict sites – old bakery- Lack of places to meet and eat- Lack of parking- Lack of community facilities- Park doesn't always feel safe

Key findings

Ideas

- Open up to the river – views (e.g. seating, play area) and access (e.g. via refurbished Cat and Hat building, old Toll house, pontoon for river taxi and Kayaking, water sports club)
- Cycle to Willowgate
- Electric vehicle/cycling hub at back Wynd car park
- Building on stilts on island- riverside café/restaurant
- Footbridge to High St via island
- Community sports hall
- Cafes, more little shops- Costa!
- Widen Lochie Brae
- More things in Potterhill Gardens park
- arts and crafts identity

- Antiques market, restaurant, microbrewery, museum, get PO back, art shop, ice cream parlour
- Promote local walks
- Climbing wall
- One way system
- Pedestrian/business friendly road design
- Green man goes more green'
- Better quality pavements – cleaner, bins, smoking, smell, rubbish
- Skatepark on disused land – would help design
- Paint (clean?) bridge and buildings

Places of focus

Action Plan

- Making more of the riverside
- Fair City Bridge
- Streets for people and business
- Investing for enterprise

Key Initiatives:

A new footbridge for Perth City

- Can be a symbol of progress and identity
- Link up so many assets – the city centre, Stanners Island, Bridgend, the National Cycle Network onwards to Dundee, the potential community hub at Knowehead House

Making more of the Riverside

- Opportunities for skateboarding
- Long term aspiration footbridge
- Small kiosks
- More activity in Norie-Miller Park to Bellwood Riverside Park would draw people across from Perth
- Some activities would use the river and others on land

Investing for Enterprise

- All sorts to thrive- businesses, building owners, social enterprises, young people, artists, community groups, even the school
- Some key buildings and assets that need investment
- The Development trust is actively looking for premises in which to invest

Opportunities for Community Enterprise

- Knowehead House is currently a council owned asset that is not in active use
- a key opportunity for the community to have a variety of facilities in the centre of Bridgend, with the ability to create a self-sustaining income stream.

Bridgend and Traffic

- Pedestrians suffer with a polluted, poor quality environment. Businesses complain about parking and congestion
- The simple trick is rebalancing the space between the buildings so that it is no longer designed primarily to get vehicles through as efficiently as possible, but to support life between the buildings.

AUCHTERARDER

Summary

- Spring 2015

Available Documents and Social Media

- Auchterarder Charrette Report (https://s3-eu-west-1.amazonaws.com/stpfiles/resources/best-practice-and-case-studies/2015_Auchterarder_Charrette%2520Report_Low%2520Res.pdf)

Who ran the charrette and involved bodies

- The Scottish Government
- Transport Scotland
- Perth & Kinross Council
- 7N architects
- Nick Wright Planning
- Steven Tolson
- Jura Consultants
- Auchterarder and District Community Council
- Auchterarder Community Partnership

Events that took place

- Workshop 1- focused on identifying local assets, aspirations and areas for improvement
- Workshop 2 – charrettes presented draft proposal
- Other consultation

Aims/Issues to be addressed

Community likes:	Dislikes
<ul style="list-style-type: none">- Independent businesses- Countryside connection- Active community- Historic buildings- Community amenities	<ul style="list-style-type: none">- Inadequate parking- Poor quality urban realm- Lack of Youth Activities- Integration of New Housing- Poor Connection to Station

Key findings

Key principles for the future:

- Culture
- Community
- Town environment
- Natural Environment
- Tourism and Leisure
- Retail
- Transport

Key priorities

- Create a more attractive town centre
- Stimulate more evening activities
- Improve parking facilities for the town
- Provide activities for young people

Places of focus

- Aytoun Place- a threshold to the town centre
- Priory Square – Auchterarder’s Central Square
- Dunlop Reach- Auchterarder’s Town Centre Green space

Action Plan

Wider Connections

- Gleneagles railway station connection
- New Housing Connections

Town Centre Strategy

- High Street Threshold
- Upgrading Auchterarder’s commercial, civic and cultural artery
- Reactivating the town centres premier green space
- Creating a new Civic Space in the heart of the town
- Providing a Civic setting for the Town Hall
- Emphasising arrival into the heart of the town

Parking Strategy

- Short term strategy
- Medium term strategy
- Medium term development

CRIEFF

Summary

- April-May 2015

Available Documents and Social Media

- Website - <http://goodcrieff.net/comm/new-vision-for-crieff/>

Who ran the charrette and involved bodies

- Nick Wright
- 7N Architects team
- Perth & Kinross Council

Events that took place

- Deciding the agenda: ambitions and priorities
- Making it happen: from ideas to action

Aims/Issues to be addressed

- Need for a building used as a hub for various community and cultural activities
- Making the High Street smarter, more pedestrian friendly and less traffic dominated
- Need for more support and community capacity to make things happen

Community likes:	Dislikes
<ul style="list-style-type: none">- Independent Businesses- Community- Countryside Connections- Diverse Activities- Town Heritage	<ul style="list-style-type: none">- Inadequate parking- Scruffy urban realm- High Street- Vehicle Dominated Town Centre

Key findings

1. Culture
2. Community
3. Town Environment
4. Natural Environment
5. Tourism and Leisure
6. Retail
7. Transport

1. Improve the High Street:
2. Better Connection with peripheral activities such as Crieff Hydro, The Famous Grouse Experience, Drummond Park and the Community Campus,
3. Address Car Parking within the Town; establish good signage and an adequate number of spaces for locals and visitors.
4. Create a Community Hub within the town centre to encourage transparent, inclusive and networked community action, stimulating partnership working between community bodies and the council.

Places of focus

High Street
High Street – adjacent Spaces
James Square

Action Plan

Build upon the efforts of existing community project champions to enable a strong coalition of support from people who are willing to engage and help drive the projects forward.

Consider establishing a “Town Team” / “Crieff.

Co-operators” to become the hub for organising collective action.

The hub through the community bodies would enable access to a variety “Crieff Town Team” should engage in a co-operative agreement with all partners and build up critical working relationships with the relevant Council representatives.

Establish a hub base.

Engage and seek co-operation and funding guidance from Development Trust Association Scotland (DTAS) and their Community Ownership Support Service.

Monitor and engage with Scottish Government and PKC on the enactment of the Community empowerment Bill and subsequent secondary legislation along with any resulting funding initiatives and pilot programmes.

Engage with good practice Community Trusts to gain knowledge on the best way to undertake community acquisitions and generally operate a community initiative.

BLAIRGOWRIE AND RATTRAY

Summary

- Winter of 2015-16
- Identify a way forward for the Town Centre that builds on the ideas and efforts of the active people and groups. Process also aimed to support the community to find new people with energy to help shape its future.

Available Documents and Social Media

- [Discover Blairgowrie webpage](#)
- Proposed Charrette document
- The Blairgowrie & Rattray Town Centre Charrette report - <https://brcc2016.files.wordpress.com/2016/05/charrette-report-2.pdf>
- @dpt_urbandesign

Who ran the charrette and involved bodies

- A company of consultants from Edinburgh
- DPT Urban Design
- One Voice Volunteer Group
- Andre Carrie – Traffic & Transportation Ltd
- Here + Now
- WMUD
- Studio 42 Design Limited
- Children's Parliament
- 4 Consulting
- Richard Whatman Consulting

Events that took place

- 290 People engaged
- One-to-one discussions – 150 people – Place Standard Interviews
- Younger People Sessions- 30 People – Blairgowrie High School
- Themed Groups- 40 people – isolated living, business owners & landlords, Artists & Markers
- Reacting/Viewing -50 people
- Presentation & Feedback- 20 people

Aims/Issues to be addressed

- Identify 'unique selling points' for the town centre to support its function as a destination for those who visit, live and invest in the town
- Increase or focus existing 'activity' within the Town Centre to support a distinct identity and support overall vibrancy.
- Issue 1: is sustainable tourism a key focus for the partners that shape economic development strategy?
- Issue 2: Does this group of people spend time in the town centre?
- How can the recently developed areas support the town centre more?

Key findings

Place Standard tool:

Averages of results were created, allowing the lowest to be identified; this suggests a number of priority areas.

- Traffic and Parking
- Facilities and Amenities
- Work and Local Economy

- Sense of Control

Business Owners and Landlord Session

- Promote the Town to the Town: People living in the expanded Blairgowrie have little connection to the town and that their circle of friends are in Dundee and Perth
- Co-ordination: Co-ordination could be much improved in how the town promotes itself
- Visitor & Town relationship: business were critically of current branding and signage
- Small Businesses/ creative workspace: need for additional space in town centre to host artists, creative businesses and flexible workspace.

Younger people sessions

- When asking about changing one thing: provision of indoor space where they can talk, sit or just be
- What's next: most younger people are looking to leave the Town but it was noticeable that everyone from SCYD had a plan

Artist and Makers Session

- stART Festival – become a focus

Physical Proposals

The team focused on the police station, library and Tannage Street as they represented opportunities to:

- re-consider existing functions in the context of inevitable discussions regarding co-location of public services and
- Consider vacant/ under- utilised buildings
- Consider long-term potential of library and police station together

Connecting

- The river Erigh represents a underutilised resource and in the fullness of time the discussion on potential water sports should happen
- Medium term- two new bridge locations are proposed to support creation of short walks allow visitors the experience of the river, other to connect to potential housing area in Rattray

Branding

- Stimulate debate on what Blairgowrie & Rattray promotes to the wider world and how it generally takes itself forward

Places of focus

Key Buildings:

- The Police Station
- The Library
- Tannage Street

Action Plan

Further Actions

- Recommendation 1: Extend the Place Standard approach
- Recommendation 2: Consider a scenario-planning exercise for the town and nearby communities

ABERFELDY

Summary

- 15th April 2015

Available Documents and Social Media

Who ran the charrette and involved bodies

Nick Wright Planning, Steven Tolson, 7N Architects and Jura Consulting

Events that took place

AMBITION + IDEAS Wednesday 18th March 2015 7:30pm sharp - 9pm

PRIORITIES + ACTION Wednesday 15th April 2015 7:30pm sharp - 9pm

Aims/Issues to be addressed

Community likes:	Dislikes
- Independent Businesses	- Inadequate parking
- Creative Community	- EmptyCoop building
- Public Parks	- Scruffy urban realm
- Connections with the countryside	- Vehicle Dominated Town Centre
- The Square	- Poor town arrival

Key findings

1. Culture
2. Community
3. Town Environment
4. Natural Environment
5. Tourism and Leisure
6. Retail
7. Transport

Four clear priorities emerged:

1. Improve The Square: develop new uses, reduce parking and prioritise pedestrians.
2. Find a new use for the empty Co-op building, for example a new community facility or venue.
3. Encourage visitors to turn off the A9: make Aberfeldy more attractive to tourists exploring Strathtay.
4. Make more of Aberfeldy's existing assets: enhance the riverside and make the most of the town's historic and cultural assets, including the Lower Birks.

Places of focus

The square

Bank street

The Moness Burn from Bank Street Bridge

Wider connections

Action Plan

Identify community project champions who are willing to lead the propositions.

Ascertain whether there is sufficient support from people who are willing to engage and help drive the projects forward.

If successful establish an “Aberfeldy Town Team” to become the “Community Body” entity that is properly constituted to be able to access a variety of funds and act as the vehicle for community co-operative action and provide funding and management capacity.

The “Aberfeldy Town Team” would:

- engage in a co-operative agreement with all partners and build up critical working relationships with the relevant Council representatives.
- Engage and seek co-operation and potential funding guidance from Development Trust Association Scotland and their Community Ownership Support Service.
- Monitor and engage with Scottish Government and PKC on the enactment of the Community Empowerment Bill and subsequent secondary legislation along with any resulting funding initiatives and pilot programmes.
- Engage with good practice Community Trusts to gain knowledge on the best way to undertake community acquisitions and generally operate a community initiative.

ALYTH

AWAITED

Summary

Available Documents and Social Media

Who ran the charrette and involved bodies

Events that took place

Aims/Issues to be addressed

Key findings

Places of focus

Action Plan